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Strategy-In-Action—Marrying Planning, People and Performance provides a pragmatic approach and tool kit for strategic planning in our fast, globalized and wired world. Thomas and Ed have produced a practi- cal template and checklists that can be used to guide, develop and sustain winning strategies.

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In short, Strategy-in-Action gives readers the art and science of planning, people, and performance. "The insights will force you to think and then rethink what you thought you knew." - Malcolm Elvey, Chairman, Academy of Chief Executives "The only strategy book I know that integrates strategy alignment, high- ly pragmatic execution and ...

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